

Privacy Policy

Introduction

DBD Productions Ltd ("we", "our", "us") is committed to protecting and respecting your privacy in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018. This Privacy Policy explains how we collect, use, store, and protect your personal data when you visit our website or engage with our services.

DBD Productions Ltd is registered with the **UK Information Commissioner's Office (ICO)** as a data controller.

Company Information

- **Company Name:** DBD Productions Ltd
- **Company Number:** 15320498
- **Registered Address:** 37 Deer Park Way, Thorney, Peterborough, PE6 0FT, United Kingdom
- **ICO Registration:** Registered Data Controller (UK)

Personal Data We Collect

We may collect, use, store, and transfer the following types of personal data:

- **Identity Data:** Name, job title, company name.
- **Contact Data:** Email address, telephone number, postal address.
- **Technical Data:** IP address, browser type and version, time zone setting, operating system, and platform.
- **Usage Data:** Information about how you use our website and services.
- **Marketing & Communications Data:** Your preferences in receiving marketing communications from us.

How We Collect Your Data

We collect data through:

- Direct interactions (forms, email, phone, enquiries)
- Automated technologies (cookies, server logs, analytics tools)
- Business-to-business communications

Lawful Basis for Processing

Under UK GDPR, we rely on the following lawful bases:

- **Contractual necessity** – to provide requested services
- **Legitimate interests** – to operate and improve our business and services
- **Legal obligation** – where required by law
- **Consent** – for marketing communications where applicable

How We Use Your Data

We use personal data to:

- Deliver our professional and consulting services
- Respond to enquiries and manage client relationships
- Improve website performance and user experience
- Send relevant business communications and marketing (where permitted)
- Meet legal, regulatory, and compliance obligations

Data Sharing

We do not sell your personal data. We may share data with:

- Trusted service providers (IT, hosting, analytics)
- Professional advisers (legal, financial)
- Regulatory or law enforcement authorities where required by law

All third parties are required to respect the security of your personal data and to treat it in accordance with UK GDPR.

International Transfers

We do not transfer personal data outside the United Kingdom unless adequate safeguards are in place in accordance with UK GDPR requirements.

Data Security

We have implemented appropriate technical and organisational measures to protect personal data against unauthorised access, loss, misuse, or disclosure.

Data Retention

We retain personal data only for as long as necessary to fulfil the purposes for which it was collected, including legal, accounting, or reporting requirements.

Your Data Protection Rights

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction or erasure
- Object to or restrict processing
- Request data portability
- Withdraw consent at any time

Requests can be made by contacting us using the details below.

Cookies

Our website may use cookies to improve functionality and analytics. You can control cookies through your browser settings.

Complaints

If you are unhappy with how we handle your data, you have the right to lodge a complaint with the **Information Commissioner's Office (ICO)**.

Contact Us

For questions about this Privacy Policy or your data rights, please contact:

DBD Productions Ltd

Email: dbdproductionsltd@gmail.com

Updates to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website.